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# 118<sup>th</sup> KESWICK HORSE SHOW

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MAY 18-22, 2022  
VIRGINIA HORSE CENTER  
LEXINGTON, VIRGINIA  
PARTNERSHIP OPPORTUNITIES

## **Open Jumper Classic Title Sponsorship - \$20,000**

- Everywhere the class is listed, it would be titled \$15,000 [YOUR NAME] Open Jumper Stake
  - Dedicated social media post designated as class title sponsor
  - Daily public address announcements at each ring
  - Designation of class title sponsor on scoreboard
  - Recognition as class title sponsor when results for the class are announced
  - Opportunity to present winner with awards in ring and in front of photo backdrop
  - Branded product drop provided by sponsor available throughout the show (i.e. branded lip balm, hand sanitizer, carabiner clips, literature etc. in baskets at rings and show office)
  - Opportunity to display company product at show
  - Banner placement in corresponding ring of sponsored class for the entire show. Sponsor to provide banner.
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## **Open Jumper Welcome Class Title Sponsorship - \$5,000**

- Everywhere the class is listed, it would be titled \$5,000 [YOUR NAME] Open Jumper Stake
  - Dedicated social media post designated as class title sponsor
  - Daily public address announcements at each ring
  - Designation of class title sponsor on scoreboard
  - Recognition as class title sponsor when results for the class are announced
  - Opportunity to present winner with awards in ring and in front of photo backdrop
  - Banner placement in corresponding ring of sponsored class for the entire show. Sponsor to provide banner.
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## **Junior/Amateur Jumper Classic Title Sponsorship - \$5,000**

- Everywhere the class is listed, it would be titled \$5,000 [YOUR NAME] Jr/Am Jumper Classic
  - Dedicated social media post designated as class title sponsor
  - Daily public address announcements at each ring
  - Designation of class title sponsor on scoreboard
  - Recognition as class title sponsor when results for the class are announced
  - Opportunity to present winner with awards in ring and in front of photo backdrop
  - Banner placement in corresponding ring of sponsored class for the entire show. Sponsor to provide banner.
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## **USHJA National Hunter Derby Title Sponsorship - \$5,000 (2 Opportunities Pro & Non Pro Derby)**

- Everywhere the class is listed, it would be titled \$5,000 [YOUR NAME] USHJA National Hunter Derby
  - Recognition as class title sponsor on sponsorship signage around show grounds
  - Dedicated social media post designated as class title sponsor
  - Daily public address announcements at each ring
  - Designation of class title sponsor on scoreboard
  - Recognition as class title sponsor when results for the class are announced
  - Opportunity to present winner with awards in ring and in front of photo backdrop
  - Banner placement in corresponding ring of sponsored class for the entire show. Sponsor to provide banner.
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### **Division Sponsor - \$1,000**

- Available for following hunter and jumper divisions: Green Conformation, High Performance Conformation, 3'6" Green, 3'9" Green, High Performance, 3'3" Performance, 3'6" Performance, Younger Small Junior, Older Small Junior, Younger Large Junior, Older Large Junior, Younger 3'6" A/O, Older 3'6" A/O, Younger 3'3" A/O, Older 3'3" A/O, 3' Green, 3'3" Green, Jr/Am Jumper
  - Dedicated social media post designated as Division Sponsor
  - Daily public address announcements at each ring
  - Recognition as sponsor when results for the division are announced
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### **Division Sponsor - \$500**

- Available for following hunter and jumper divisions: Small Pony, Medium Pony, Large Pony, Small/Medium Green Pony, Large Green Pony, Younger Children's, Older Children's, Younger Adult Amateur, Middle Adult Amateur, Older Adult Amateur, Small Hunter, TB Hunter, High Child/Adult Jumper, Low Child/Adult Jumper Classic
  - Dedicated social media post designated as Division Sponsor
  - Daily public address announcements at each ring
  - Recognition as sponsor when results for the division are announced
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### **Division Sponsor - \$250**

- Available for following hunter and jumper divisions: Local Jr, Local Am, Local Pony, Local 3', 6 and Under, Baby Green, Child/Adult 2', Cross Rail Hunter, Opp. W/T Eq/Pleasure, W/T/C Eq/Pleasure, Children's Pony Classic, Low Child/Adult Classic, Low Child/Adult Jumper, Small/Medium Child Pony, Large Child Pony.
  - Dedicated social media post designated as Division Sponsor
  - Daily public address announcements at each ring
  - Recognition as sponsor when results for the division are announced
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### **Classic Sponsor - \$1,000**

- Available for 3' and 3'3" Green Incentive, 3'6 and 3'9" Green Incentive, and the following classics: 3'6" A/O, 3'3" A/O, 3'6" Junior, 3'3" Junior, High Child/Adult Jumper Classic
  - Dedicated social media post designated as Classic Sponsor
  - Recognition as sponsor when results for the classic are announced
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### **Equitation Class Sponsor - \$50**

- Dedicated social media post designated as Equitation Class Sponsor
  - Recognition as sponsor when results for the class are announced
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### **Additional opportunities:**

- RingSidePro Show Day Text Message Alerts - \$250/day, \$800 for entire show
- Exhibitor back numbers with company logo - \$750
- Water station sponsor (at each ring each day of the show including schooling day) - \$500
- Daily snacks at rings - \$300 per day
- Daily Rated High Score of the Day Award - \$250 each ring per day
- Staff t-shirts (company logo on entire back of t-shirt): 1 day - \$200, all 5 days - \$850
- Company/farm banner displayed in ring (banner provided by sponsor by May 1<sup>st</sup>) - \$100 per banner/per ring (opportunity for 3 rings)
- Horse treats at rings - \$100 for entire show per ring
- Hospitality opportunities (i.e. exhibitors' dinner, exhibitors' breakfast, welcome lunch, ice cream party, morning coffee, etc.) – contact Catherine Wheeler (434-466-4843) to discuss

### **All additional opportunities listed above come with:**

- Dedicated social media post designated as sponsor
- Daily public address announcements at each ring
- Recognition as sponsor when award is announced

**For more information, contact Catherine Wheeler - 434-466-4843 - [cwheels97@gmail.com](mailto:cwheels97@gmail.com)**

**Show website: [www.horseshowing.com](http://www.horseshowing.com) - Follow us on Facebook and Instagram for timely updates and announcements**

**All donations should be made payable to the Keswick Hunter Jumper Foundation Inc., P.O. Box 5629, Charlottesville, VA 22905**